Health Equity Action Collaborative Aim Statement Worksheet

An aim statement is an explicit description of a team's desired outcomes, which are expressed in a measurable and time-specific way. An aim statement helps to answer the question "What are we trying to accomplish?"

What? What's the problem, health gap, or opportunity? What intervention does the project seek to address? Be SPECIFIC. Clear and focused details describing what the project aims to do.

How much? By how much will you improve? Or "how good" do you want to get? Is it MEASUREABLE? Progress is assessed using data that is tracked over time.

Can it be done? Does the team feel the project aim is attainable and achievable?

Should it be done? Is it relevant and meaningful for the population of focus?

By when? What is the date by which you will achieve the level of improvement you've set out to accomplish? Make it timebound. Provide an end date to achieve completed work.

By who & For whom? Who will be implementing the project? Organization, clinical team, staff, etc.

Who is the patient, group or population who will benefit from the improvement? Is it Inclusive and Equitable? Brings traditionally marginalized people—particularly those most impacted—into processes, activities, and decision/policymaking in a way that shares power.

AIM Statement

Possible AIM statement template

- [**Who**] will do [**what**] resulting in [**measure**] by [**when**].

- By [**when**], [**who**] will do [**what**] resulting in [**measure**].

- By [**when**], [**measure - includes who and what**].

- [**Measure – includes who and what**] by [**when**].

Resources

1. IHI AIM Statement worksheet tool
2. SMARTIE Goal Setting chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://media.emscimprovement.center/documents/SMARTIE-goal-worksheet2.pdf
3. SMARTIE Goal worksheet https://www.managementcenter.org/resources/smartie-goals-worksheet/#:~:text=SMARTIE%20stands%20for%20Strategic%2C%20Measurable,by%20tangible%20and%20actionable%20steps.
4. https://www.health.state.mn.us/communities/practice/resources/phqitoolbox/objectives.html