**Supporting partners:** Washington State Hospital Association, Washington State Medical Association, Boeing (Bree Member), Microsoft (Bree Member), Washington State Department of Labor and Industries (Bree member), Washington Association for Community Health, Northwest Regional Primary Care Association, Kaiser Permanente WA (Bree Member), Community Health Plan of Washington (Bree Member), Swedish Medical Center (Bree Member), Washington State Health Care Authority (Bree Member). Sign on to this letter via [link](https://arcg.is/04m4P8) or QR Code below:



Dear (Colleague),

The Bree Collaborative is requesting that you please join us on a letter to our health systems, health plans, community-based organizations, health insurance purchasers and employers asking them to participate in a reporting initiative that we will be conducting throughout 2025. The initiative’s aim is to better understand the uptake of the Bree Collaborative guidelines across Washington State.

The Bree Collaborative was established by legislative statute in 2011, so that public and private health care stakeholders would have the opportunity to identify specific ways to improve health care quality, outcomes, and affordability in Washington State.

In 2022 the Washington State Legislature, through the HCA, funded work at the Bree to conduct implementation and evaluation work. This initiative aims to support continuing evaluation and allow the Bree Collaborative to build transparent dashboards, maps, and evaluations that will help payors, providers, employers, and other collaborators in decision-making.

I hope you can join us in this effort as we pursue high quality care for all Washingtonians. If you have any questions, please contact the Bree’s Evaluation and Measurement Manager, Karie Nicholas at knicholas@qualityhealth.org .

Best regards,

Virginia (Ginny) Weir, MPH Karie Nicholas, M.A., G.Dip.
CEO, Foundation for Health Care Quality Evaluation and Measurement Manager

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Letter Text:

[date]

To [organization name]

In 2011, the Washington State Legislature established the Dr. Robert Bree Collaborative so that public and private health care stakeholders would have the opportunity to identify specific ways to improve health care quality, outcomes, and affordability in Washington State. Achieving these goals requires collaboration between the many different interested parties in health care. The Bree Collaborative fills this need by providing a setting in which collaboration can be successful.

Each year, Bree members identify and develop guidelines for health care services with high variation in the way that care is delivered, that are common but do not lead to better care or patient health, or that have patient safety issues. Currently, the Bree has 40+ reports on topics on **aging, behavioral health, surgery, infectious and chronic disease management, care transitions, pain management, oncology, sexual and reproductive health**, and **many others**.

Audiences for the guidelines include **HCA, DOH, LHJs, Health plans, health delivery systems, hospitals/ER/Urgent care, employers, patients and families, community organizations, schools, long-term care, acute care, emergency services, pharmacies, patients, and even the legislature itself.** The legislature continues to fund the collaborative with the expectation that stakeholders or “audiences” across the healthcare ecosystem will use Bree guidelines for system transformation and quality improvement and will participate in Bree evaluation activities.

Beginning in January of 2025, the Bree Collaborative will be launching a **reporting initiative** to learn more about which stakeholders across Washington State are using their guidelines. The reporting form is simple and the estimated time to fill it out is 5 minutes. The outcome of this initiative will be a map, hosted on the Bree website, which will allow legislatures to better understand the uptake of the Bree guidelines and will help patients and care partners to identify organizations they can connect with.

ASK: We are encouraging your organization to participate in this initiative to help us better understand where gaps still exist and where partnerships can be developed.

Who are the people in your organization that should fill out this survey? The Bree Collaborative welcomes multiple responses from organizations as our guidelines often address multiple aspects of

* HR departments (wellness programs and health care contracting)
* medical directors
* program administrators
* department heads
* clinicians (doctors, lead nurses, dentists, psychologists, pharmacists, etc.)
* community organization CEOs

We also encourage you to participate in other Bree Collaborative evaluation activities. More information on Bree’s evaluation work,

|  |  |  |  |
| --- | --- | --- | --- |
| To learn more about **Bree topics**, scan the QR code below: | To find our I**mplementation Guide**, scan the QR code below: | To learn more about our **Evaluation Program**, scan the QR code below: | Starting January 1, 2025, you can access the **REPORTING FORM** by scanning the QR code below:  |
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Best regards,

## (signatures)