WPSC Virtual Conference Producers

Details used to solicit quote (may change based on additional perks we want):

- Virtual conference over two half days in October
- Goal is to have plenary session as well as breakout sessions each day.
- Expecting about 250+ attendees, most likely paid but have not decided exact amount.
- Would be nice to have day-of support for troubleshooting and tech issues.

Producer	Pros	Cons	Quote	Recommend
Socio	Provides a web based platform and mobile application for online conference. LOTS of widget options for networking, social connections, leaderboards, etc. Runs their own live-stream service with unlimited concurrent sessions or option for recorded sessions. Ability to connect to registration services (500$ charge)	Mostly DIY. There is a customer service support and live 24/7 chat, but not hands on. Extra day-of support costs 7,500 – 20,000 extra.	For less than 250: About 9,500; possible discount down to 8,750 For 250-500: About 11,000; possible discount down to 9,500 Extra Day of Support: 7,500	Lean no. Maybe, if we want a slightly more professional platform with built-in livestream, but seems too much more expensive than Whova.
ON24	ON24 provides a yearly subscription platform to host web-based material in an easy-to-engage way. Users can go through the experience live or on-demand, and the website can remain up for a long time. Possible to embed your On24 link onto a password-protected website.	VERY EXPENSIVE. Monthly subscription seems out of reach for our budget. They do not provide much before event support (not managing tickets, etc). There is no one-on-one networking capabilities at this point.	Average Yearly Cost: $40,000 – $50,000 Includes: Web-Cast Platform and Engagement Hub Extra cost for: "white glove" production or more than 4 live sessions a day	No. Too expensive for one event.
Meeting Tomorrow	Virtual conference management – includes breakouts, keynotes, and customizable branding. Takes care of coordination.	Does not have their own platform, so in essence you are paying double, once for platform, and once for assistance	Off the top of their head, the rep. said they would expect our conference to cost over 20,000. Refused to	No. They refused to consider us due to low budget.

			continue demo after I mentioned our low-leaning budget.	
Virtual Event Producers (VEP)	Specific to virtual conferences, includes features like breakout sessions, virtual booths, ticket sales and registration, and a dedicated event page.	Again, seems to be a little less dynamic than other products.	Filled out details on pricing form	
Whova	Virtual web app and mobile app with conference agenda, speakers, poster session, and "networking" chat center. Need to embed our own (or our speaker's) zoom accounts for any live sessions or we can embed video links. Engagement tools built-in, and the networking center allows people to start private chats/video calls with each other. Includes an account manager and technical support leading up. The conference site can be up and visible as soon as we want, and as much as six months after event.	There is the capacity for breakout sessions, but we will have to pay to upgrade our zoom account for the month of the conference. Not as in-depth conference management, lots of DIY.	$1879 (with poster session) Poster session is $600	Lean Yes. It will keep things affordable but professional. We will have to manage a lot ourselves though.
vFAIRS	Fully customizeable, easy to implement our base asks (two half days, virtual plenary, and breakouts). Also includes a customizable website (That can be embedded on the WPSC website) and the ability to import registration from Eventbrite or other. Includes live tech-support, project management, and the	Has all of the desired capacities for our conference, but the virtual lobby may come off as tacky or unrefined. Options for gamification have the potential to increase engagement, but also the potential to feel childish.	University discount: $9,000 base Probably will come out to $12,000 with extra days/add-ons (use nlocke@ Qualityhealth.org for access to the pricing page)	Lean no. Still expensive, with almost everything we want costing extra. The virtual lobby seems tacky.

	possibility for a poster session or networking.			
Individual Producers	The FHCQ COAP programs have an event planning contact who has switched to virtual event planning.	We would probably still need to purchase some sort of conference platform.		

Questions to Decide:

- Do we want registration assistance or other before/after perks (ticket sales, follow-up emails)?
- Where will our speakers present from? What do we think about live vs. pre-recorded?
- Are we interested in hosting a poster session or any networking opportunities?
- Will we record every session/speaker for registered attendees (or members) to access?

Tips from Conversation:

- Consider having as many speakers as possible pre-record to cut down on errors. Then, if available, the speaker can monitor chat or Q&A while their presentation is live.