

Pulse's TakeCHARGE 2022 Kickoff Symposium: "Communication is Key" for Safer Health Care



On March 18-19, 2022 — coinciding with Patient Safety Awareness Week — Pulse Center for Patient Safety Education & Advocacy (Pulse CPSEA) will host a 2-day, all-virtual Symposium that also serves as the launchpad for the 2022 season of the *TakeCHARGE Campaign: 5 Steps to Safer*

Health Care — a nationwide public awareness effort started by Pulse and now promoted by a dozen organizations including the Washington Patient Safety Coalition. The event will have the theme, "Communication is Key."

The Symposium is open to all. It will be hosted on an online conference platform that closely replicates the experience of a real conference event, including "rooms" to meet and network with others, and the ability to visit sponsors' "booths". The presentations and resources will be available to attendees for three months after the event, which enjoys the backing of (among others) New York's Memorial Sloan Kettering Cancer Center, and Greater National Advocates (GNA).

The Symposium's co-chairs are Robin E. Moulder, RN, MBA, CPHQ Senior Manager, Division of Quality & Safety Memorial Sloan Kettering and communication specialist Alyssa Cottone, Alyssa Cottone, MS-IOP I/O Psychology Practitioner C Sweet Consulting & Training. Speakers will include experts Bruce E. Hirsch MD, FACP, AAHIVS; Dianne M. Zambori, RN-BC, NE-BC, CCB, MBA, BSN, LNHA, FACHE; Jennifer L. Gold, RN MSN; L. Bradley Schwartz, Esq. of Greater National Advocates; Linda Kenney, Director of Peer Support Programs at the Betsy Lehman Center, and many others.

Linked to 5 Steps

Every presentation will be linked to one of the TakeCHARGE Campaign's "5 Steps" — completing advance directives, keeping a medical history and medication list, preparing questions before any medical visit, infection prevention via caregiver hand-washing, and using/being a patient advocate.

According to Pulse founder and president Ilene Corina, "We believe the TakeCHARGE Campaign teaches individuals how to become their own advocates, make informed decisions, communicate with clinicians and reduce the risk of personal injury from medical errors and misdiagnosis. This symposium also helps professional patient advocates and family members support a person using the healthcare system. By providing critical information and tools, Pulse and the TakeCHARGE Campaign empower individuals to become active partners in medical care, improving communication with clinicians and leading to higher satisfaction and safer care."

Continuing Education Approved for 10 CEs by the Patient Advocate Certification Board to satisfy the requirements for Board Certified Patient Advocates (BCPA's). 10 CEUs approved for NY State Social Workers by the NY State Education Department's State Board for Social Work 7 CEUs approved for Certified Practitioners of Healthcare Quality (CPHQ)

Until February 15, the cost for attending starts at just \$35 (\$145 with CEs); after that date tickets will be \$55 (\$175 with CEs), plus small administration charges.

More complete information about the Symposium, and links to register or become a sponsor are at <https://pulsecenterforpatientsafety.org/2022-symposium/>.

Or contact Ilene Corina: or (516) 579-4711.