



FOUNDATION FOR Health Care Quality

WASHINGTON PATIENT SAFETY COALITION

THE 18TH ANNUAL NORTHWEST PATIENT SAFETY CONFERENCE

May 11, 2020

Hilton Seattle Airport & Conference Center



MEDIA KIT

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For immediate release: March 9, 2020

Washington Patient Safety Coalition's [Northwest Patient Safety Conference](#) is back **May 11, 2020** at the **Hilton Seattle Airport** with a full day of sessions around the theme *Driving Toward Compassion and Safety*.

This year's conference will show us how **collaboration and safety** are cornerstones of patient care and include breakout sessions covering topics of **shared decision making** with patients, **process improvement** in internal audits and adverse event investigation, **building trust** and more, with each talk introduced by a first-hand patient story. We are also pleased to announce **a new partnership with the Washington State Healthcare Executives Forum (WSHEF)** for this conference; they will be hosting a breakout session on **Leading a Culture of Safety: A Blueprint for Success**.

Featuring:

- + **Engaging talks** with industry thought leaders related to the year's theme, covering collaboration & safety, process improvement, shared decision making, building trust, and more, kicked off with a morning keynote by Dr. Lisa Sanders.
- + **Patient stories** introducing each session
- + **Poster gallery** featuring patient safety efforts in local care settings
- + **Continental breakfast and plated lunch**
- + **Eligibility for CNE and CPHQ credits**
- + **[Agenda](#)** (subject to change)

Registration is now open at [this link](#) with low rates for patients/families and students. Those on staff at one of our [member organizations](#) qualify for a special member price. Individuals who hold their Certified Professional in Patient Safety Certificate get an additional \$50 off any registration type! More information can be found at the [event](#) page.

About the WPSC

The Washington Patient Safety Coalition brings together a diverse group of participants to build relationships that focus on achieving common patient safety goals. Our mission is to improve safety for patients receiving health care in Washington, in all care settings, with a vision of safe care for every patient, every time, everywhere.

Contact

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Recommended Social Plugs (see image to attach below)



Twitter:

#Collaboration and #Safety. Join @wapatientsafety May 11th for a day of sessions exploring how these are cornerstones of patient care while learning critical skills 🙋 [Register Here](#) #wpsc2020

Not to miss: @wapatientsafety & others unite May 11th at the Northwest #PatientSafety Conference for a day of learning & networking around this year's theme: Driving Toward #Collaboration and #Safety 🙋 [Register Here](#) #wpsc2020

Being discussed at @wapatientsafety's May 11th event: #shareddecisionmaking, #processimprovement in #internalaudits & #adverseevents, #buildingtrust, #safetyculture, & more 🙋 [Register Here](#) #wpsc2020



Facebook & LinkedIn:

Northwest medical community: Join @wapatientsafety and fellow healthcare leaders May 11th to unite around Driving Toward #Collaboration and #Safety, covering crucial topics like #shareddecisionmaking, #processimprovement in #internalaudits & #adverseevents, #buildingtrust, #safetyculture, & more. Medical professionals, patients, students, and all those concerned with how to work collaboratively with patients, other care providers, and colleagues are invited for a day of learning and networking with a likeminded audience. (Bonus: if you're on staff at one of their [40 member orgs](#), you qualify for a member discount. Check here: wapatientsafety.org/our-members). NEW THIS YEAR: **Provide your CPPS number during registration to get \$50 off your conference price.** More details and registration [here](#) 🙋 #wpsc2020

(+ any of the above tweets.)

Social Flyer (for attachment with social posts):

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Registration Now Open!

Driving Toward
Collaboration and Safety



Featuring: Morning Keynote: **Lisa Sanders**
Afternoon Plenary: **James McCormack**
Closing Session: **John James**

TOPICS INCLUDE:
Shared Decision Making
Process Improvement
Culture of Safety
& MORE