

2022 SPONSORSHIP PACKAGES



OCTOBER 18 & 19, 2022, Virtual Half Days

We are pleased to invite interested sponsors to support our 19th annual conference.

The Northwest Patient Safety Conference is an annual event that brings together healthcare leaders, advocates, and patients concerned with the critical topic of patient safety. This year's virtual conference, **½ days on October 18 & 19**, continues our partnerships with the Oregon Patient Safety Commission and the British Columbia Patient Safety and Quality Council.

Program information can be found on the [WPSC website](#). Consider being a part of the biggest patient safety event in the Pacific Northwest!

2022 Committed Sponsors

New Canvas Advising

We want to thank last year's sponsors:

Platinum: *Swedish Medical Center*

Silver: *Oregon Patient Safety Commission*

Bronze: *Amerigroup, BETA Healthcare Group, Individual, Confluence Health, First Choice Health, The Everett Clinic, Virginia Mason Franciscan Health, Washington State Nurses Association*

Supporters: *BC Patient Safety & Quality Council, MultiCare Health System, Overlake Medical Center & Clinics; Parker, Smith & Feek; PeaceHealth, Washington State Medical Association*

Friends: *Community Health Plan of Washington, OneHealthPort, RLDatix, Seattle Cancer Care Alliance, New Canvas Advising*

THIS YEAR'S PACKAGES OFFER SEVERAL LEVELS FROM WHICH TO CHOOSE

All sponsors will be recognized on the Washington Patient Safety Coalition website and marketing materials. In addition to those benefits, there are several packages that offer improved visibility and marketing options. **As a sponsor you are helping to defray the cost of the conference to healthcare staff and provide free attendance to families, patients and students.**

PLATINUM SPONSOR - \$10,000 (1 AVAILABLE - DESIGNATION AS PRESENTING SPONSOR)

- **Platinum sponsorship will be considered a “presenting sponsor” of the conference and therefore will be listed on conference materials directly after the conference name Ex: “The 19th Annual Northwest Patient Safety Conference Presented by:....”**
- Recognition as Platinum Sponsor in all promotional material:
 - Lead position on all key marketing materials
 - Lead logo position in all sponsor lists
 - Full page ad space in agenda
 - Logo listed as presenting sponsor on event registration website
 - All conference announcements during the event will include your organization's logo
- You will introduce the October 18th opening Keynote Speaker
- Fifteen (**15**) free registrations to the conference
- Detailed attendee roster provided to sponsor prior to event date
- 'Sponsor spotlight' feature and designation as Presenting Sponsor in Friday Five newsletter (1700 weekly recipients) and social media platforms
- Presenting Sponsor Designation and Logo placement on all material in perpetuity
- Logo placement in email reminder to attendees the week prior to the conference and post conference survey email

GOLD SPONSOR(S) \$7,500 (3 AVAILABLE)

- Recognition as Gold Sponsor in all promotional material:
 - Prominent position on all key marketing materials
 - Prominent logo placement in all sponsor lists
 - Half page ad space in agenda
 - Logo listed as gold sponsor on event registration website
- Introduction of Plenary Speaker (3 available)
- Ten (**10**) free registrations to the conference
- Detailed attendee roster provided to sponsor prior to event date
- 'Sponsor spotlight' feature in Friday Five newsletter (1700 weekly recipients) and social media platforms

SILVER SPONSOR(S) \$5,000

- Recognition as Silver Sponsor in all conference material:
 - Logo placement in all sponsor lists
 - Logo listed as silver sponsor on event registration website
- Introduction of breakout room sessions
- Five (**5**) free registrations to the conference
- Detailed attendee roster provided to sponsor prior to event date
- 'Sponsor spotlight' feature in Friday Five newsletter (1700 weekly recipients) and social media platforms

BRONZE SPONSOR(S) \$2,500

- Recognition as Bronze Sponsor in conference material:
 - Logo placement in all sponsor lists
 - Logo listed as bronze sponsor on event registration website
- Complimentary Virtual Exhibit Hall space
- Three (3) free registrations to the conference
- Detailed attendee roster provided to sponsor prior to event date
- Logo in 'Bronze Sponsor spotlight' feature in Friday Five newsletter (1700 weekly recipients)
- Detailed attendee roster provided to sponsor prior to event date

SUPPORTER(S) OF PATIENT SAFETY \$1,500

- Recognition as Supporter of Patient Safety in conference materials
- Complimentary Virtual Exhibit Hall space
- Two (2) free registration to the conference

FRIENDS(S) OF PATIENT SAFETY >\$100

- Recognition as Friend of Patient Safety in conference materials
- One (1) free registration to the conference

**Newsletters go out every other Friday. Number of e-mail blasts will be dependent upon timing of sponsorship agreement.*

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Organization Information:

Note: Please complete this section with information as it should appear on promotional materials:

Full Organization Name:

Website:

Address:

Logo attached Organization description attached Will send by:

Contact Information:

Lead Contact Name:

Title:

Email:

Phone Number:

Sponsor Level (Choose All That Apply):

- Gold Sponsor (\$7,500) Supporter of Patient Safety (\$1,500)
- Silver Sponsor (\$5,000) Friend of Patient Safety \$_____
- Bronze Sponsor (\$2,500)

Payment Options:

Check enclosed for \$ Please invoice us for \$ Sending a check for arrival by:

Please email this form to: **And/or mail with check to:**
Steve Levy ATTN: Washington Patient
slevy@qualityhealth.org Safety Coalition
705 2nd Ave, Suite 410
Seattle, WA 98104

FINAL DEADLINE FOR PACKAGES: October 1, 2022